



January 2009

\$PATIENT_FIRSTNAME\$!

A New Year... A New You... A New Smile !!!



If one of your New Year's resolutions was to uncover a "new and improved you," then why not start with your smile? Did you know that the quality of your smile has a more direct effect on your personal and business relationships than any other part of your appearance? In fact, 88% of all people in North America say they always remember someone with an especially attractive smile.

Perhaps that's why more than half of the adults in America wish they could change their smile...and if **you** are one of those who would love to *trade in your grin* for that "perfect smile," then Wood Creek Dental is here to help.

From simple teeth whitening treatments, bridges, and crowns...to Invisalign, dental implants, and porcelain veneers, we offer a wide range of dental care services for giving you that *unforgettable* smile. Call today for an appointment, and we will help you meet your goal of unveiling a "new and improved you!"

"Of all the things you wear, your expression is the most important."

Refer A Friend



Thank you for showing your confidence in us through the referral of your friends!

As our way of saying "thanks," we will be sending you **two free movie tickets** for each new family that lists you as their referral contact when they complete their first visit. We appreciate your sending family and friends our way!

[Click to send a referral email](#)

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~Janet Lane

Could Saliva Help Detect Oral Cancer?

A new study sites that the presence of certain protein biomarkers correlate with the presence of mouth cancer. Researchers from the University of California's Los Angeles School of Dentistry were able to confirm the presence of mouth cancer 90% of the time using five of the potential biomarkers. Oral cancer is believed to affect 300,000 people around the world every year. For more details, you may link directly to the article at <http://www.webmd.com/oral-health/news/20080930/could-saliva-one-day-detect-oral-cancer>

Help the Greenville Literacy Association

Just a reminder... Wood Creek Dental has volunteered to be a drop-off site for *The Really Good, Really Big, Really Cheap Book Sale* that benefits the Greenville Literacy Association. So, clean out those bookshelves and bring your old books with you to your next appointment or drop them off anytime during office hours. Thanks for helping make a difference!

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